

STEP INTO THE Spotlight

BUILD YOUR CONFIDENCE,
YOUR BRAND & YOUR VISIBILITY!



THIS PROGRAM IS FOR YOU IF:

- + You feel overwhelmed, exhausted and confused (or an annoying trifecta of all three) when it comes to building your brand and being recognized for your work
- + You know you're capable of so much more but you aren't where you want to be...yet!
- + You want to speak about yourself and your brand with clarity, ease and confidence
- + You want to create a more streamlined message, refine your offerings, reach more ideal clients and make more \$\$\$
- + You want to grow your audience, be recognized for your work and easily attract clients
- + You want to be seen and acknowledged for your thought leadership
- + You want your marketing to feel more strategic and be more effective
- + You're ready for more – more confidence, more visibility, more clients, more money - and you want to slay the last quarter of 2020!

You are a woman entrepreneur, consultant, coach or service professional who wants to work closely with SheBrand Founder, Liz Dennery, to clarify your message, embody your power and grow your influence. You're ready to connect with an extraordinary group of dynamic women and take massive inspired action.

LENGTH OF PROGRAM:

12 weeks

MEETING DATES:

Tuesdays at

11:30AM PST/2:30PM EST

October 6th – December 15th

(First three Tuesdays of the month)

OFFICE HOURS WITH LIZ

Third Friday of the month at

11AM PST/2PM EST

Why be boring when you can be *extraordinary!*

IT'S TIME TO GET CLEAR, STOP PLAYING SMALL, TAKE ACTION AND STEP INTO YOUR SOVEREIGNTY.

WHAT'S INCLUDED?

- + Three focus and strategy group meetings each month (first, second and third Tuesdays of the month) where you'll discuss a specific assignment to build your confidence, your brand and your platform, and then set goals for the month (all meetings happen online via Zoom)
- + Office Hours with Liz: call in each month to get your most pressing questions answered
- + A SheBrand Audit 1:1 session with Liz to assess your digital presence (website and social media channels) with suggestions for improvement and optimization (media channels) with suggestions for improvement and optimization
- + One LIVE monthly group call with special guests focusing on creating a more compelling brand, pitching the media and getting press, productivity and more.
- + Private Facebook Group – daily connection and ongoing support



“I believe that in order to truly create a powerful, compelling brand, you must first stop playing small and step into your own power.”

LIZ DENNERY

MEET LIZ

Liz Dennerly is a Brand Consultant, Creative Director and Women's Empowerment Coach based in Los Angeles. She has worked with celebrities like Serena Williams, Kelly Rutherford, Jessica Alba, Garcelle Beauvais and Sharon Stone, and brands like Ralph Lauren, Escada, Harper's Bazaar, Hale Bob, Elyse Walker and the American Cancer Society.

But her greatest passion is working with women entrepreneurs – and helping them claim their power, presence and success. Whether you run a one-woman operation or a big team of employees, Liz is ready to help you create your most compelling and influential brand, optimize your digital presence, work with the media and influencers and step into the spotlight

Liz has been featured in the *Los Angeles Times*, *The Chicago Tribune*, *The Daily Beast*, *Entrepreneur*, *The Huffington Post*, *Business Insider*, *The Coveteur*, *AdWeek* and more.

With three decades of experience in branding, marketing, public relations and personal development, Liz brings an unparalleled level of expertise, sophistication, and powerful industry connections to you.

INVESTMENT

Pay in Full: \$3,500 (save \$550)
if paid in full by October 5, 2020

Payment Plan: \$1,350/month
for three months

Via application only and space is limited

shebrand
WE BUILD BRANDS FOR WOMEN