



LIZ DENNERY SANDERS

Liz Dennergy Sanders is a dynamic combination of brand strategist, marketing consultant and coach. It is her razor sharp ability to see potential and possibility and turn it into action that has led to tremendous success for her clients. She has always had a talent for choosing the words, images and packaging that make the most impact.

A branding visionary and successful entrepreneur with more than 20 years of experience in marketing, celebrity outreach and public relations, Liz is the CEO of Dennergy Marks Inc., a nationally acclaimed brand strategy and celebrity outreach firm. Since the company's beginnings in 2000, her clients have included: Escada, Hale Bob, Blue Cult, Teenflo Paris, Bejeweled, Freedom of Choice, Anastasia Beverly Hills, Elyse Walker, Avia Spa, Skin Haven, Storksak, Paulina Maternity, The Tiger Woods Foundation, Step Up Women's Network and Cedars-Sinai Medical Center.

Liz has successfully increased visibility for her clients' products and services by building relationships for them with major Hollywood celebrities such as Angelina Jolie, Halle Berry, Sharon Stone, Jessica Alba, Cindy Crawford, Jennifer Garner, Brooke Shields, Kate Bosworth, Eva Longoria-Parker and Ashley Judd. In the past 10 years she has effectively established direct celebrity access for her clients and earned the respect of celebrities who know they can count on her to understand their personal tastes and introduce them to the newest trends. She has also leveraged these celebrity associations for extensive media coverage for her clients that has resulted in millions of dollars in sales.

Because of her passion for empowering other female entrepreneurs and small business owners to embrace success and create powerful personal brands with style, Liz launched SheBrand. She works with fellow female entrepreneurs to build their buzz, position themselves as experts in their industries, develop a success mindset and attract more clients, money and freedom. Liz not only gives her clients the marketing and mindset tools they need to be successful, but also teaches them how to build powerful personal brands that will resonate with their target market.

It is her passion for serving women and girls that also inspires her philanthropic activities. As the past Chair of the Los Angeles Board of Directors for Step Up Women's Network and a founding member of the organization's Luminary Circle, she teaches classes in goal setting, creative visualization and networking success to underserved teen girls and serves as a mentor in the Professional Mentorship and Development program. Liz also writes a monthly column, "Step Up To Success" for the organization's online newsletter, giving members insight and inspiration for professional and personal success. In addition, she supports Girl's Inc. and The Make It Right Project.

Recognized for her grace, professionalism and style, Liz is a member of the Vogue 100, a hand-selected group by Vogue Magazine of 100 influential decision makers and opinion leaders across the country known for their distinctive taste in fashion and culture. The Vogue 100 represents a group of women who personify the rising influence of women over the past several decades. Born and raised in New Orleans, Liz has lived in London, Paris and New York, and currently resides in Los Angeles.