

LIZ DENNERY SANDERS

Liz Dennergy Sanders is a brand consultant, creative director and stylist. With 20+ years of experience in branding, marketing, public relations and influencer outreach campaigns, she is highly regarded for her ability to select the words, images and packaging that bring brands to life.

In 2009, Liz founded **SheBrand** at the intersection of her marketing expertise and philanthropic activities. A longtime volunteer and mentor to underserved women and girls with organizations like *Women in Need* and *Step Up Women's Network*, she realized that she could focus her skills and experience specifically on the empowerment and rising influence of women.

Supporting women and the companies that speak to them is baked into the **SheBrand** business model, and the company gives back annually to non-profits such as *Girl Up!*, *WriteGirl*, *Step Up Women's Network* and *Kiva*.

As the past Chair of the Los Angeles Board of Directors for *Step Up Women's Network* and a founding member of the organization's Luminary Circle, Liz teaches classes in goal setting, self-esteem and networking success to underserved teen girls and served as a mentor in the Professional Mentorship and Development program. She pens a monthly column, "Step Up To Success," for Step Up's national newsletter and serves on their Advisory Board. She is also a regular contributor to *MariaShriver.com*.

Prior to founding **SheBrand**, Liz ran her own PR agency, Dennergy Marks Inc., for more than a decade, specializing in targeted media and celebrity outreach campaigns. She garnered millions of dollars in press value for brands such as *Escada*, *Hale Bob*, *Anastasia*, *Blue Cult*, *Bejeweled*, *Avia Spa*, *Paulina Maternity*, *The Tiger Woods Foundation*, *Elyse Walker*, *The Pink Party* and *Cedars-Sinai Medical Center*.

Liz has successfully increased visibility for her clients' products and services by building relationships for them with major Hollywood celebrities such as *Halle Berry*, *Sharon Stone*, *Jessica Alba*, *Cindy Crawford*, *Jennifer Garner*, *Gwyneth Paltrow*, *Marcia Cross* and *Kelly Rutherford*. In the past 15 years, she has earned the respect of celebrities who know they can count on her to understand their personal tastes and introduce them to the newest trends.

Recognized for her grace, professionalism and style, Liz is a member of the Vogue 120, a hand-selected group by Vogue Magazine of 120 influential women decision makers and opinion leaders across the country known for their distinctive taste in fashion and culture.

Liz has been featured in *The Los Angeles Times*, *The Orange County Register*, *The Chicago Tribune*, *The Huffington Post*, *USWeekly*, *Good Morning America*, *The Daily Beast*, *E! Online* and *Access Hollywood*.

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